

News Release

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FOR IMMEDIATE RELEASE

President of 9to5 Seating, Dara Mir, Receives EY Entrepreneur Of The Year[®] 2016 Award *Celebrating 30 years of ingenuity in America*

Los Angeles, June 30, 2016 –President of 9to5 Seating, Dara Mir, receives the EY Entrepreneur Of The Year[®] 2016 Award in the Manufacturing and Distribution category in Greater Los Angeles.

In a heartfelt acceptance speech at the black-tie Awards Gala held at the Beverly Hilton in Beverly Hills, California on Tuesday, June 21, Mir thanks his family and shares a quote from Sidney Franks that continues to inspire him. “Don’t ever be afraid to put your money into something you believe in,” Mir shares, “because fear will stop you from achieving success.”

Celebrating the 30th year of the awards program, EY recognizes entrepreneurs from more than 145 cities in 60 different countries who display extraordinary success in fields such as innovation, financial performance, and personal commitment to their businesses and communities. Mir was selected as the award winner from an independent panel of judges at the event with more than 700 founders, CEOs, and other business leaders in attendance.

Mir is the epitome of the American dream. After his parents made the tough decision to uproot their family and move to America in the wake of the Iranian Revolution, Mir witnessed first-hand what hard work and dedication can achieve as his parents built a manufacturing company. Unfortunately with stiff competition in the manufacturing industry, the business was forced to close its doors. However, Mir set out to revive the family business by arming himself with an Industrial and Systems Engineering degree from USC.

With more than 12 years of outstanding business acumen, Mir is a passionate and performance-based global leader currently serving as a board member of the USC Emerging Leaders Board and is an active member of Young Presidents’ Organization of Los Angeles.

About 9to5:

Founded in 1982, 9to5 Seating specializes in the design and production of ergonomic and aesthetically pleasing office seating to accommodate the rigorous demands of today's office environment. With many years of experience in the manufacturing of office seating, 9to5 Seating differentiates itself from its competitors through its vertical integration. The combination of domestic and foreign manufacturing, with wholly owned facilities in the United States and China, offers the customer a wide variety of upholstery material only when manufactured in the United States, allowing 9to5 Seating to compete with prices of completely foreign manufactured products.

Unlike many competing companies, the vertical integration of 9to5 Seating paired with the highest quality raw materials and state of the art manufacturing equipment results in 9to5 Seating building with quality rather than checking for quality.

In a major reshoring effort to bring manufacturing jobs back to the United States, 9to5 Seating recently opened its 3rd manufacturing facility in Union City, Tenn. The knowhow and the hard work ethic of the American work force brings the products closer to their point of use in the United States and can rival the competition imported from overseas.

Companies today demand the most for their money and 9to5 Seating is prepared to deliver the highest quality product without sacrificing selection or speed of delivery.

Learn more about Dara Mir's journey as an EY Entrepreneur Of The Year winner by following [@9to5Seating](#)

Follow all the latest program developments [@EY EOYUS](#) using [#EOYGLA](#) and visit the Greater Los Angeles regional website for more information and to see Dara Mir's video and acceptance speech: ey.com/us/eoy/greaterla.

About EY Entrepreneur Of The Year®

EY Entrepreneur Of The Year is the world's most prestigious business award for entrepreneurs. The unique award makes a difference through the way it encourages entrepreneurial activity among those with potential and recognizes the contribution of people who inspire others with their vision, leadership and achievement. As the first and only truly global award of its kind, Entrepreneur Of The Year celebrates those who are building and leading successful, growing and dynamic businesses, recognizing them through regional, national and global awards programs in more than 145 cities in more than 60 countries.

About EY's Strategic Growth Markets practice

EY's Strategic Growth Markets (SGM) practice guides leading high-growth companies. Our multidisciplinary teams of elite professionals provide perspective and advice to help our clients accelerate market leadership. SGM delivers assurance, tax, transactions and advisory services to thousands of companies spanning all industries. EY is the undisputed leader in taking companies public, advising key government agencies on the issues impacting high-growth

companies and convening the experts who shape the business climate. For more information, please visit us at ey.com/us/strategicgrowthmarkets, or follow news on Twitter [@EY_Growth](https://twitter.com/EY_Growth).

About EY

EY is a global leader in assurance, tax, transaction and advisory services. The insights and quality services we deliver help build trust and confidence in the capital markets and in economies the world over. We develop outstanding leaders who team to deliver on our promises to all of our stakeholders. In so doing, we play a critical role in building a better working world for our people, for our clients and for our communities.

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