

Privacy Policy

Effective January 14, 2010

D3, Inc. d.b.a. 9to5 Seating will occasionally update its privacy statement to reflect company and customer feedback. When 9to5 Seating posts changes to this statement, you will see the word "Updated" next to the privacy policy link on the 9to5 Seating home page. 9to5 Seating encourages you to periodically review this page to be informed of how we are protecting your information. If you have questions or concerns about policy changes, you should first contact 9to5 Seating at sales@9to5seating.com or call 888.925.7328. Your privacy is important to us. This privacy policy is designed to inform you of what information 9to5 Seating collects, why we collect such information and how we use the information we collect.

Collection and Use of Information:

In general, you can browse our Web Site without telling us who you are or revealing any personally identifiable information about yourself. Personally identifiable information means any information that may be used to identify any individual, including, a first and last name; billing or other physical address; an email address; phone number or other contact information. 9to5 Seating collects the following categories of information: a first and last name, home or other physical address, an email address, phone number or other contact information, social security number, information about your transactions and communications with us. When you submit your personally identifiable information to us, you are giving us your consent to the use and disclosure of your personally identifiable information as set forth in this privacy policy. As a policy, 9to5 Seating does not sell, trace or rent your personally identifiable information to third-parties except as set forth below.

Communications:

If you provide 9to5 Seating with personally identifiable information, this information may be used to communicate to you information regarding 9to5 Seating and its products and services. For example, we may communicate to you information regarding promotions, surveys, contests, sweepstakes or product service updates. Your personally identifiable information may also be used to improve and customize our Web Site's content, layout and services. These uses improve and customize our interactions with you to better meet your needs.

9to5 Seating collects information to securely and uniquely identify the user, their respective spiff claims, and any subsequent payments from 9to5 Seating to the user.

In addition to the uses set forth above, if you contact one of our representatives (and provide personally identifiable information to the representative) or submit a request or inquiry through the Web Site, we will use your information to respond to your inquiry or request and provide you with any other additional information that we believe may be helpful or interesting to you.

If you place an order with 9to5 Seating in addition to the uses set forth above, we could use your personally identifiable information to confirm your order, prevent and detect fraud or abuse, respond to your request or inquiry, provide you with other administrative information regarding your order and provide you with any other information we deem helpful or interesting to you.

If you do not want to receive communications from 9to5 Seating you may elect to opt-out of receiving such communications; please see the "Choice/Opt-Out" section below for more information.

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Internal Use:

We may compare and review your personally identifiable information for errors, omissions and accuracy. We may also use your personally identifiable information internally to improve our marketing and promotional efforts, Web Site content and product offerings. Your personally identifiable information may also be used internally to conduct internal research on users; demographics, interest, behavior and generally to better understand and improve the usability, performance and effectiveness of our Web Site and our marketing programs.

Compliance with Law and Fraud protection:

We may collect and disclose any information, including personally identifiable information, we deem necessary, in our sole discretion, to comply with any applicable law, regulation, legal process or governmental request. We may collect and possibly share personally identifiable information and any other information available to us in order to investigate, prevent or take action regarding illegal activities, suspected fraud, situations involving potential threats to the physical safety of any personal or as otherwise required by law. We may also exchange information, including personally identifiable information, with other companies and organization for credit fraud protection and risk reduction.

Service Providers:

We may share your personally identifiable information with authorized third party partners, agents and contractors. Examples of other third parties that we may share your personal information with include: if we need to ship something to you, we must share your name and address with a shipping carrier, fulfillment companies (e.g., companies that fulfill product orders), affiliates, and e-mail service providers. Additionally, if you use a credit card or other financing alternative to place an order with 9to5 Seating, to confirm and process your order we will share your personally identifiable information with such financing company. These third parties only receive personally identifiable information if such information is needed to perform their function(s), and they are not authorized to use any personally identifiable information for any other purpose(s) other than the purpose(s) set forth by 9to5 Seating. We only provide third-parties with the minimum amount of personally identifiable information necessary to complete the requested service, product or transaction.

Business Transfer:

Your personally identifiable information may be disclosed as part of any merger, sale of company assets or acquisition, as well as in the event of an insolvency, bankruptcy or receivership, in which personally identifiable information would be transferred as one of the business assets of the Company. International Transfers: Information collected on this Web Site may be stored and processed in the United States or any other country in which 9to5 Seating or its affiliates, subsidiaries or agents maintain facilities and by using this Web Site, you consent to any such transfer of information outside of your country.

9to5 Seating abides by the safe harbor framework as set forth by the U.S. Department of Commerce regarding the collection, use and retention of data from the European Union.

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IP Address:

When you visit our Web Site, 9to5 Seating collects your IP address to, among other things, help diagnose problems with its server, administer and tune the operation of its Web Site, analyze trends, track traffic patterns, gather demographic information for aggregate use, and track the date and duration of each session within our Web Site. Your IP address may also be used in combination with your personally identifiable information for credit fraud protection and risk reduction.

Data Collection Devices, such as cookies and web beacons; in some instances, 9to5 Seating may collect non-personal data through cookies, web log files, web beacons (also known as pixel figs or action tags) and other monitoring technologies. Where authorized by us, third parties may use cookies, 9to5 Seating's web log files, web beacons and other monitoring technologies to compile aggregate statistics on 9to5 Seating's behalf. The non-personal information that we collect is used to better understand and improve the usability, performance and effectiveness of our Web Site and marketing programs. We may share or transfer non-personally identifiable information with or to our affiliates, licensees and partners.

"Cookies" are small pieces of information that are stored by your browser on your computer's hard drive. We use cookies on certain pages of our Web Site to, among other things, analyze our web page flow, measure promotional effectiveness, deliver you a more customized shopping experience, track visits from our affiliates and partners and allow the use of our shopping cart. 9to5 Seating does not use cookies to store or collect any personally identifiable information. You are always free to decline if your browser permits; although, by declining the use of cookies you may not be able to use certain features on the Web Site.

9to5 Seating web pages may also contain electronic images know as web beacons. These web beacons allow 9to5 Seating to count users who have visited certain web pages or to deliver co-branded services. 9to5 Seating may also include web beacons in its email messages in order to determine whether the message has been opened or acted upon.

Additionally, 9to5 Seating may use third-party advertising or content delivery companies to serve ads or images on our Web Site or on other Web Sites on the World Wide Web. These companies may use web beacons to place a persistent cookie on your computer. Doing this allows the third party to recognize your computer each time you visit certain pages or emails and compiles anonymous information. Information collected through these third-party advertising companies is anonymous.

Links:

Our Web Site may provide links to other third-party Web Sites which are outside our control and not covered by this privacy policy. We encourage you to review the privacy policies posted on these (and all) Web Sites.

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Security:

9to5 Seating is committed to the protection of the personally identifiable information that you share with us. We utilize a combination of security technologies, procedures and organizational measure to help protect your personally identifiable information from unauthorized access, use or disclosure. For example, we store the personally identifiable information you provide on computer servers with limited access. Additionally, when we transfer sensitive personal information (for example, credit card information) over the Internet, we protect it using Secure Sockets Layer (SSL) encryption technology.

Updating Your Information:

If the personally identifiable information 9to5 Seating has gathered from you changes or you would like to revise such information, we will gladly correct or update any personal data you have previously provided to us. To request a change or update to your personal information, please send an e-mail to service@exemplis.com or contact one of our representatives at 888.925.7328.

Choice/Opt-Out:

We want to communicate with you only if you want to hear from us. To opt-out of receiving communications from 9to5 Seating: (1) select "unsubscribe" on our subscription status page and enter the requested information; or (2) make your request in person by contacting a representative at 888.925.7328 or by email at sales@9to5seating.com.

Your Consent to 9to5 Seating's Privacy Policy:

By using the Web Site, you agree to 9to5 Seating's privacy policy. This is our entire and exclusive privacy policy and it supersedes any earlier version. We may occasionally update this privacy policy. When a revision is made we will revise the "last updated" date on this page. We encourage you to periodically review this privacy policy to stay informed about how we are protecting your information. Your continued use of this Web Site constitutes your consent to this privacy policy and any updates. For other terms and conditions that apply to your use of our Web Site, please see our 9to5 Seating Product Policies and Legal Notices.

If you have questions about this privacy policy, please contact 9to5 Seating at sales@9to5seating.com or at 888.925.7328. You may also send us your comments about the 9to5 Seating Web Site or the web experience in general, as we always appreciate feedback.